

# Tulanians to unite for Give Green on April 8-9

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[Give Green](#), Tulane’s annual giving day, returns on April 8-9, bringing together alumni to make a lasting difference for the university.

Last year, Tulanians came together in record numbers, raising \$1.6 million — setting a new benchmark for Give Green. A key driver of this success? Alumni who stepped up as “Give Green Ambassadors,” (renamed Give Green Advocates for 2025) rallying their classmates and communities to give back.

One such ambassador was Annelise Haskell (A ’14), who led the way in securing the highest number of gifts last year.

“It’s a nice opportunity to reconnect with the university,” Haskell said. “I’ve had the chance to connect with some former classmates when encouraging fellow alumni to give.”

Her leadership helped the Tulane Club of Washington, D.C. win the large-market prize in the Tulane Alumni Clubs Challenge, a competition among clubs of similar size based on per capita participation. The winning clubs received funding for a Signature Series event, which the D.C. Club used to offset part of the cost of holding this year’s Mardi Gras celebration.

To build momentum, the club has hosted annual Give Green gatherings, such as happy hours, bringing D.C.-area alumni together to celebrate their Tulane pride. This year, they plan to continue the tradition with a happy hour on April 8 to kick-off Give Green. The event will be from 5:30-7 p.m. at Franklin Hall, and food and drink will be available for purchase.

Rachael Kennedy Kuntz (NC ’98) also played a key role as an alumni ambassador, tying for second place in gifts raised. Her enthusiasm and outreach helped Newcomb Institute secure a share of the Big Green Grand Prize, a friendly competition that boosts participation among schools and units.

“Give Green is fun because you see so many people giving at the same time, and you feel like you’re part of something bigger,” Kuntz said.

Like many alumni, she and her husband, Shawn Kuntz (E ’98), lost touch with Tulane for a time, including during years spent living and working abroad. Now reconnected — especially as their daughter, Ashlyn, is a junior — they’ve been amazed at how much the university has evolved. She has joined the Newcomb Alumnae Association and the Newcomb Institute director’s advisory council, while her husband has gotten involved in recruiting events, and she encourages other alumni to see how they could get back involved, too.

***“It’s incredible to see how Tulane has grown over the past 25 years. There’s so much more school spirit. There’s so much more going on, and it really just rekindled our pride in being Tulane alums. I’d encourage other people to join in, to ‘give green,’ to build on their connections and forge their path through Tulane and see how much Tulane has to offer them.” -***

## ***Rachael Kennedy Kuntz***

That sense of connection is at the heart of Give Green, where alumni can directly support the areas of Tulane that mean the most to them.

Haskell emphasized the many ways alumni can give, making their contributions personal and meaningful. “There are so many different areas within the university you can give to. You might have a commitment to a program that you really loved, or an extracurricular that you were involved in. Giving to a part of the university that you feel passionate about creates a more significant connection.”

Haskell added that Give Green has grown each year, with more alumni knowing about the event and getting involved. “The live leaderboard on the website adds excitement throughout the day, letting people track how their programs are doing. Our club’s social media chair has also had fun posting updates and keeping the momentum going online.”

Kuntz said the challenges offered by generous donors on Give Green are a great way to maximize the impact of every gift. “Your donation combines with others to do more than it could alone,” she said.

She added that the collective effort of alumni giving makes a meaningful difference. “Give Green allows us to combine our efforts to make a difference in the lives of all Tulanians ... and to set up Tulane for even greater things in the future.”